



Ayurveda Made Easy™

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www.ayurbest.com

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Ancient Superfood Treasure Discovered AYURBEST LAUNCHES “KAZANA”, THE FIRST EVER NATURAL SUPER NUTRITION PRODUCT LINE MADE WITH ‘AMALAKI’, AN ANCIENT HIMALAYAN SUPER FRUIT

Choices include AYURBEST KAZANA Mango-Coconut, AYURBEST KAZANA Chai, AYURBEST KAZANA Pistachio, AYURBEST KAZANA Cashew-Curry and AYURBEST KAZANA Cocoa-Chip

March 10, 2008- Made by AyurBest www.ayurbest.com, **AYURBEST KAZANA™** is the first complete and all natural product line that contains the ancient Himalayan Super Fruit “AMALAKI”. Virtually unknown to the West, the amazing “AMALAKI” is legendary in ancient cultures and considered by some to be the most nutritious fruit on Earth. Each KAZANA bar features a delectable blend of fresh “AMALAKI” herbal supplement, called Chyawanprash (PRAAS™) made of synergistic herbs and spices using a 5,000 year old recipe, and healthy raw fruits, nuts and seeds—creating an antioxidant-rich Superfood that helps nourish your **body** and relax your **mind**.

“AyurBest is excited and proud to introduce KAZANA Bars” said Hasmukh Parekh, president of Komal Herbals, Inc. “Unlike other fruit and nut bars, the KAZANA Bar delivers extraordinary flavor and features all the energizing and rejuvenating benefits of “AMALAKI”. What’s even better is that KAZANA Bars also contain Turmeric and Ginger to help encourage digestion and enhance antioxidant benefits.”

Created to meet the needs of active people including parents, professionals, athletes, yoga lovers and more, each bar contains key vitamins and minerals from “AMALAKI” such as polyphenols, omega 3’s, calcium, potassium, iron, B vitamins and Vitamin C.

Amalaki – The Ultimate Superfood

Known by many names including Amalaki, Amla Berry, Indian Gooseberry (*Emblica officianalis*), this nutrient-dense fruit has been revered as a Superfood since ancient times. It is a powerful antioxidant, rich in tannins, Vitamin C, bioflavonoids, flavones, polyphenols and carotenoids. Unlike other antioxidant compounds, Amalaki’s Emblicanin A is a multilevel cascading antioxidant, making it a true and vital Super Fruit with highest ORAC value.

About AyurBest

AyurBest (www.ayurbest.com) is a division of Komal Herbals, Inc., founded in 2005 to promote Ayurveda by President Hasmukh Parekh. Originating 5,000 years ago, Ayurveda is one of the oldest medical systems in the world. By utilizing unique, all natural and herbal products that work in accordance with the principles of Ayurveda, AyurBest formulations are designed to bring the body into healthy equilibrium. AyurBest is managed by a team of experienced executives and managers from the pharmaceutical and business sectors.

To learn more about KAZANA or to schedule an interview with Hasmukh Parekh, please email info@komalherbals.com or call 1-877-741-1771.

Visit us at booth #1686 at the Natural Products Expo West on March 14-16, 2008.

AYURBEST KAZANA™ Bar is energizing the nutrition category with the launch of the first ever all natural super nutrition product line made from the ancient Himalayan super fruit **AMALAKI**, revered for over 5,000 years for its rejuvenating properties that help restore **youth, vigor and vitality**.

From our Treasure Chest



KAZANA FLAVORS

- CHAI
- Mango Coconut
- Pistachio
- Cocoa Chip
- Cashew Curry

Komal Herbals, Inc.

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